

DEDAK STRATEGIC PLAN 2025-30

Priority 1: Promote and facilitate the ongoing development of quality in the field through outreach, training, and support.

- Continue to develop training and support services for IEPs.
- Communicate to stakeholders about DEDAK, accreditation issues, and important developments in the field.
- Develop institutional responses to important developments in the field (such as AI, political and environmental issues in the field in Turkey).

Priority 2: Lead the field in promoting ESL program quality by acting as a model accrediting agency for Turkish university intensive English programs (IEPs).

- DEDAK should exemplify model accreditation practice through its organizational governance, accreditation activities, and support for the field.
- Continue to recruit and train highly qualified and experienced officers, team leaders, and reviewers.
- Have clear and transparent standards and procedures that support stakeholders in the accreditation process and serve as models of good practice that align with international standards.

Priority 3: Become financially and organizationally sustainable.

- Develop plans for generating revenue to achieve sustainability through the employment of staff.
- Continue to recruit qualified volunteers to be members of DEDAK.
- Continue to develop policies and procedures that support DEDAK's mission and contribute to long-term organizational sustainability.